

## **Business Services**

June 2020



# Key Highlights

M&A in the United States

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### **M&A** in the United States

### Deal Activity & Valuations

### **Deal Activity**

Mergers and acquisitions activity through the end of the second quarter of 2020 fell 17% on a year-over-year basis as the continued economic effects of the coronavirus pandemic drastically impact deal activity in the United States. Additionally, total deal value continues to decline as acquirers have developed a more cautious approach to the deployment of capital, given the vast uncertainties surrounding the pandemic.

5,329 **M&A Deals** 

> ▼17% YoY decline

\$0.4 Trillion **Deal Value** 

> ▼60% YoY decline

#### Total M&A Deal Volume & Value in the United States

\$ in Billions; Year to date through June 30, 2020



#### Valuations

Valuation multiples remained flat for Q2 2020 in comparison to Q1 2020. After reaching a high of 10.9x in 2019, the median Enterprise Value (EV) to EBITDA multiple declined by one full turn to 9.9x in 2020. While this still represents a high level by historical standards - a 34% increase compared to 2009 - valuation multiples may contract further for the remainder of 2020 given frequent fluctuations as presented in the stock market.

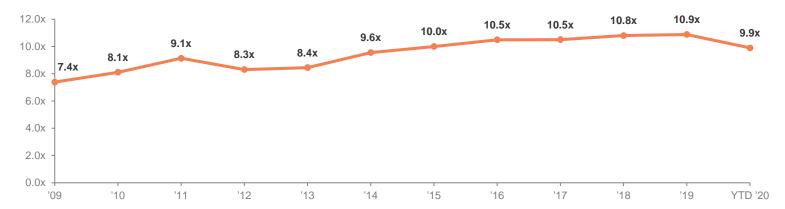
9.9x Current Median EV / EBITDA

10.5X

5-Year Median EV / EBITDA

#### Median Enterprise Value (EV) / EBITDA Valuation Multiple

Only includes transactions with disclosed financial terms; Year to date through June 30, 2020



Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research Definitions: YoY = Year-over-year; Enterprise Value = Market Cap + Debt - Cash; EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization

### M&A in the Business Services Sector

### Sector Snapshot

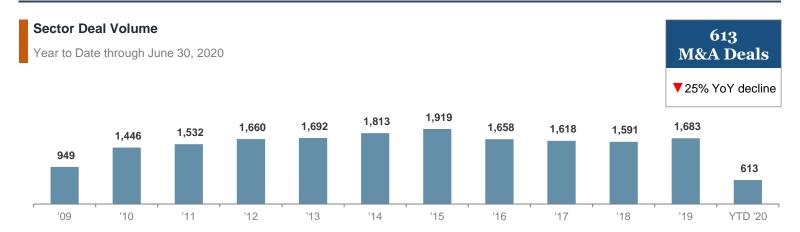
#### Industries in the U.S. Business Services Sector

- Accounting, Financial & Legal Services
- **Business & Management Consulting**
- Consumer Services

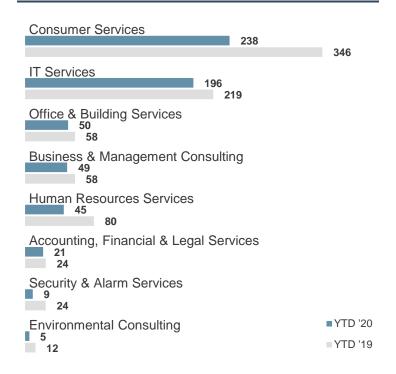
- Environmental Consulting
- **Human Resources Services**
- IT Services

- Office & Building Services
- Security & Alarm Services

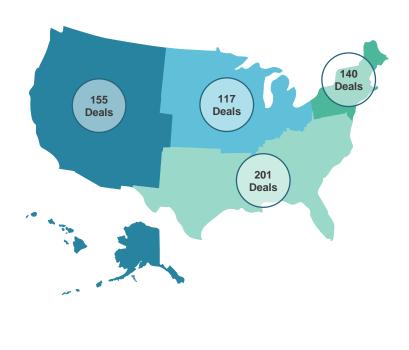
### Sector M&A Deal Volume



### M&A Deal Volume by Industry



### M&A Deal Volume by U.S. Region



Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research

Definitions: YoY = Year-over-year

### **M&A** in the Business Services Sector

### Notable Deals & Buyer Mix

### **Notable Deals**

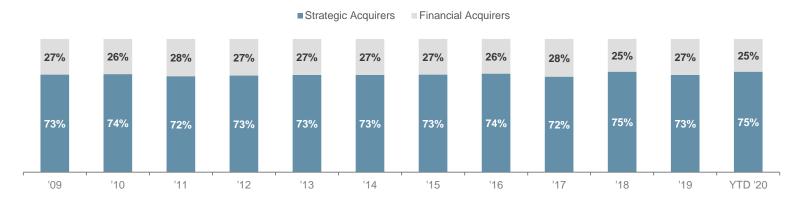
| Date     | Company                                             | Acquirer                                                      | Enterprise<br>Value (EV)<br>(\$ in MM) | Implied<br>EV /<br>Revenue | Implied<br>EV /<br>EBITDA |
|----------|-----------------------------------------------------|---------------------------------------------------------------|----------------------------------------|----------------------------|---------------------------|
| Jun 2020 | Barrett, Liner & Buss, LLC                          | Arthur J. Gallagher & Co. (NYSE:AJG)                          | -                                      | -                          | -                         |
| Jun 2020 | Piercy Bowler Taylor and Kern                       | BDO USA, LLP                                                  | -                                      | -                          | -                         |
| Jun 2020 | Burgerfi International, LLC                         | Opes Acquisition Corp.<br>(NasdaqCM:OPES)                     | \$179                                  | -                          | -                         |
| May 2020 | Entangled Solutions, LLC                            | Guild Education, Inc.                                         | \$80                                   | -                          | -                         |
| May 2020 | Collaborative Solutions, LLC                        | Cognizant Technology Solutions<br>Corporation (NasdaqGS:CTSH) | \$385                                  | -                          | -                         |
| May 2020 | Associated Benefits and Risk Consulting, LLC        | USI Insurance Services, LLC                                   | \$266                                  | -                          | -                         |
| Apr 2020 | Center for Toxicology and Environmental Health, LLC | Montrose Planning & Permitting, LLC                           | \$200                                  | -                          | -                         |
| Apr 2020 | Atavium, Inc.                                       | Quantum Corporation (NasdaqGM:QMCO)                           | -                                      | -                          | -                         |
| Apr 2020 | Revolutionary Security LLC                          | Accenture plc (NYSE:ACN)                                      | -                                      | -                          | -                         |
| Apr 2020 | Galileo Processing, Inc.                            | Social Finance, Inc.                                          | \$1,200                                | -                          | -                         |

Note: This table includes only a sample of relevant transactions in the context of M&A activity in the sector. It is not meant to be all-inclusive.

### Buyer Mix

#### **Share of Acquisitions**

% of Acquisitions by Strategic and Financial Acquirers

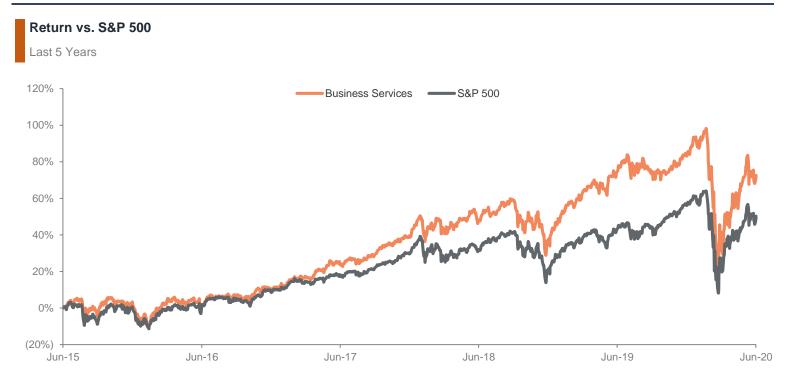


Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research
Definitions: Enterprise Value = Market Cap + Debt – Cash; EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization

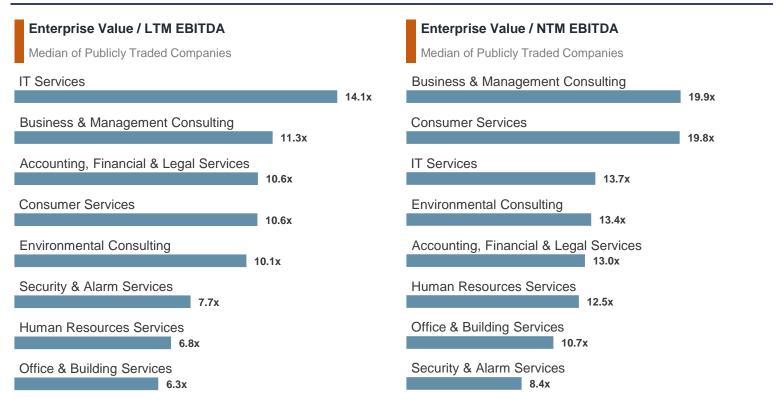
### Public Companies in the Business Services Sector

Performance & Valuations

### Sector Performance



### **Valuations**



Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research

Definitions: Enterprise Value = Market Cap + Debt - Cash; EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization; LTM = Last Twelve Months;

NTM = Next Twelve Months

### CC Capital Advisors

### Firm Overview

#### Who We Are

CC Capital Advisors is a boutique investment banking firm providing mergers and acquisitions, capital raising and strategic advisory services to middle market clients. Our experienced team of committed advisors combines long-standing transaction experience to provide independent and uncompromised services to achieve our clients' objectives.

#### Who We Serve

We tailor our services to a broad base of clients, including entrepreneurs, family-owned businesses, private and public corporations, family offices, private equity and venture capital investors. Clients have repeatedly chosen us as trusted advisors and partners because of our quality advice, ability to execute transactions and client-first philosophy.

#### What We Do

| Mergers & Acquisitions                                                        | Capital Raising Advisory                                        | Strategic Advisory                                |  |
|-------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------|--|
| <ul> <li>Sales of privately-held companies</li> </ul>                         | Senior secured and unsecured debt                               | <ul> <li>Business valuations</li> </ul>           |  |
| <ul> <li>Buy-side acquisitions</li> </ul>                                     | <ul> <li>Mezzanine capital</li> </ul>                           | <ul> <li>Fairness opinions</li> </ul>             |  |
| <ul> <li>Minority buyouts</li> </ul>                                          | <ul> <li>Growth equity capital</li> </ul>                       | <ul> <li>Strategic options assessment</li> </ul>  |  |
| <ul> <li>Corporate subsidiary divestitures</li> </ul>                         | <ul> <li>Recapitalizations</li> </ul>                           | <ul> <li>Ownership transition planning</li> </ul> |  |
| <ul> <li>Private equity and venture capital portfolio divestitures</li> </ul> | <ul> <li>Private placements of institutional capital</li> </ul> | <ul> <li>Corporate reorganizations</li> </ul>     |  |

### Why Clients Choose Us

| 100+ Years        | Collective investment banking experience of our team     | \$7 Billion | Completed transaction experience of our team       |
|-------------------|----------------------------------------------------------|-------------|----------------------------------------------------|
| Midwest<br>Values | Integrity, experience and commitment are our core values | \$1 Billion | Completed transaction value in the last five years |
| Global<br>Reach   | We represent clients across the world                    | 20+ Deals   | Number of transactions closed since 2017           |

| Contact Our Team                               |                                                 |                                                     |                                                  |                                                  |  |
|------------------------------------------------|-------------------------------------------------|-----------------------------------------------------|--------------------------------------------------|--------------------------------------------------|--|
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