

## MIKE STRICKLAND

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With more than 30 years of experience in banking, insurance, and technology related fields, Mike Strickland currently serves as Senior Manager of Wheatland Advisors, a subsidiary of Country Club Bank, a \$1.4 billion community bank headquartered in Kansas City, MO.

Wheatland Advisors strives to assist community banks to raise customer loyalty and increase their fee income by providing top-tier, valuable products and services that enhance the customer relationship.

Mike often hosts and speaks at bank functions and authors articles crafting strategies designed to increase service and fee income via customer experiences. Mike hosted a CEO Forum, gathering bank CEOs and life insurance executives to explore how the insurance industry can support community bank efforts to help protect their customers and provide for future generations. Wheatland Advisors received a Silver Award from the Kansas City Direct Marketing Association for an ongoing educational email campaign. Previously, Mike was the President of Individual Assurance Company in Overland Park, Kansas, for two decades, which he led to become a major national provider of bank-offered loan insurance products.

Mike and his wife, Rita, have been married for over 40 years, and are the proud parents of Crystal and grandparents of three grandchildren. The pair are active in their church and love to travel and spend time with their family.

