

Business Services

December 2019



Key Highlights

M&A in the United States

The broad M&A market in the U.S. remains healthy even in light of economic and political uncertainties, while valuations continue to climb to record highs.

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M&A in the Business Services Sector

1,519 deals have been announced or completed in the sector so far in 2019, representing a 5% increase compared to the same time period last year.

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Notable Transactions

The sector has witnessed a number of megadeals in 2019, including Fidelity National Information Services' \$50 billion acquisition of Worldpay, and Fiserv's \$49 billion acquisition of First Data Corp.

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Public Markets

Public companies in the sector continue to appreciate in value and outperform the S&P 500. After a significant run-up, valuation multiples have climbed to record highs in 2019.

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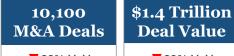


M&A in the United States

Deal Activity & Valuations

Deal Activity

The broad U.S. M&A market in 2019 remains healthy despite economic uncertainty from trade tensions and recession risk. Though year-to-date activity has been lower than in the same time period in 2018 - total deal volume and value declined 28% and 23%, respectively - the current M&A environment is fundamentally strong due low interest rates, the bull market in stocks, high valuations and large capital reserves waiting to be deployed by strategic and financial acquirers.



Deal Value

▼28% YoY decline

▼23% YoY decline

Total M&A Deal Volume & Value in the United States

\$ in Billions; Year to date through November 30, 2019



Valuations

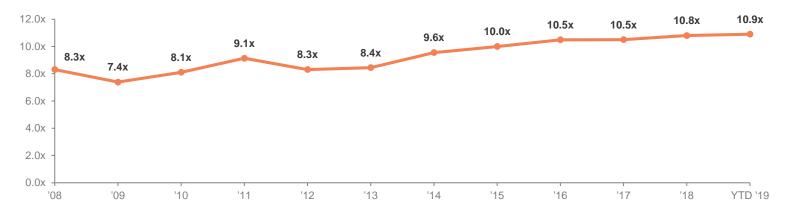
Valuation levels continue to climb amid strong deal competition, cheap capital and high sellers' expectations. After reaching a lofty 10.8x in 2018, the median Enterprise Value (EV) to EBITDA multiple rose to double digits once again in 2019. The current benchmark of 10.9x EBITDA represents a 47% increase (equivalent to 3.5x EBITDA) vs. 2009 and marks the fifth consecutive year with valuation multiples north of 10.0x.

10.9x Current Median EV / EBITDA

10.5X 5-Year Median EV / EBITDA

Median Enterprise Value (EV) / EBITDA Valuation Multiple

Only includes transactions with disclosed financial terms; Year to date through November 30, 2019



Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research Definitions: YoY = Year-over-year; Enterprise Value = Market Cap + Debt - Cash; EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization

M&A in the Business Services Sector

Sector Snapshot

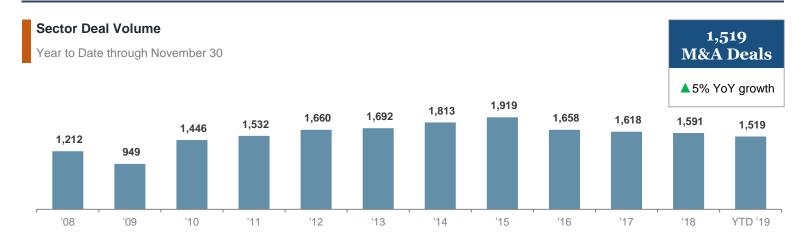
Industries in the U.S. Business Services Sector

- Accounting, Financial & Legal Services
- **Business & Management Consulting**
- Consumer Services

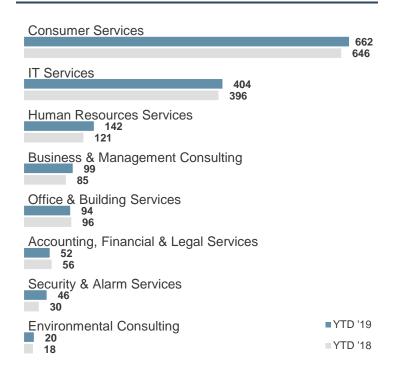
- Environmental Consulting
- **Human Resources Services**
- IT Services

- Office & Building Services
- Security & Alarm Services

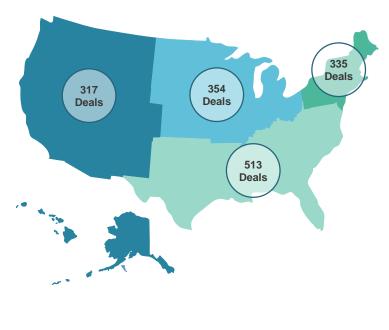
Sector M&A Deal Volume



M&A Deal Volume by Industry



M&A Deal Volume by U.S. Region



Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research Definitions: YoY = Year-over-year

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M&A in the Business Services Sector

Notable Deals & Buyer Mix

Notable Deals

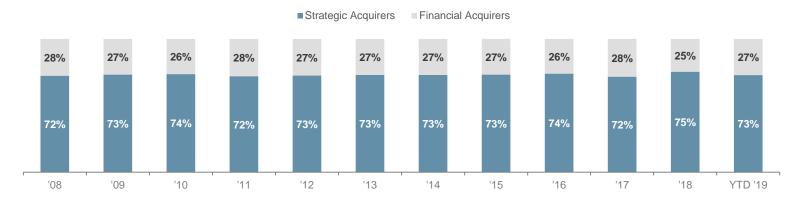
Date	Company	Acquirer	Enterprise Value (EV) (\$ in MM)	Implied EV / Revenue	Implied EV / EBITDA
Oct 2019	AECOM Management Services Inc.	American Securities LLC; Lindsay Goldberg LLC	\$2,405	0.7x	-
Aug 2019	Presidio, Inc. (NasdaqGS:PSDO)	BC Partners	\$2,457	0.8x	10.6x
Aug 2019	Navigant Consulting, Inc.	Guidehouse LLP	\$1,143	1.6x	16.2x
Jun 2019	Caesars Entertainment Corporation (NasdaqGS:CZR)	Eldorado Resorts, Inc. (NasdaqGS:ERI)	\$18,058	2.1x	8.7x
Jun 2019	NRC Group Holdings Corp.	US Ecology, Inc. (NasdaqGS:ECOL)	\$968	2.2x	16.0x
May 2019	SeaWorld Entertainment, Inc. (NYSE:SEAS)	Hill Path Capital LP	\$3,905	2.8x	10.8x
Apr 2019	WageWorks, Inc.	HealthEquity, Inc. (NasdaqGS:HQY)	\$1,347	3.0x	21.6x
Apr 2019	Advanced Disposal Services, Inc. (NYSE:ADSW)	Waste Management, Inc. (NYSE:WM)	\$4,920	3.0x	12.8x
Mar 2019	Worldpay, Inc.	Fidelity National Information Services, Inc. (NYSE:FIS)	\$49,565	12.1x	29.1x
Jan 2019	First Data Corporation	Fiserv, Inc. (NasdaqGS:FISV)	\$48,635	5.6x	14.4x

Note: This table includes only a sample of relevant transactions in the context of M&A activity in the sector. It is not meant to be all-inclusive.

Buyer Mix

Share of Acquisitions

% of Acquisitions by Strategic and Financial Acquirers

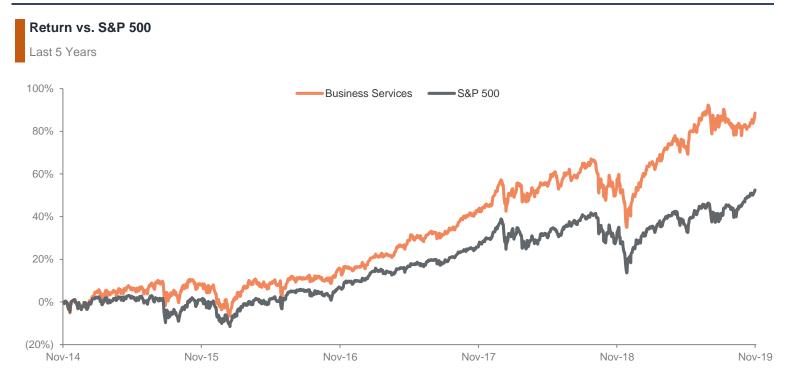


Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research Definitions: Enterprise Value = Market Cap + Debt - Cash; EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization

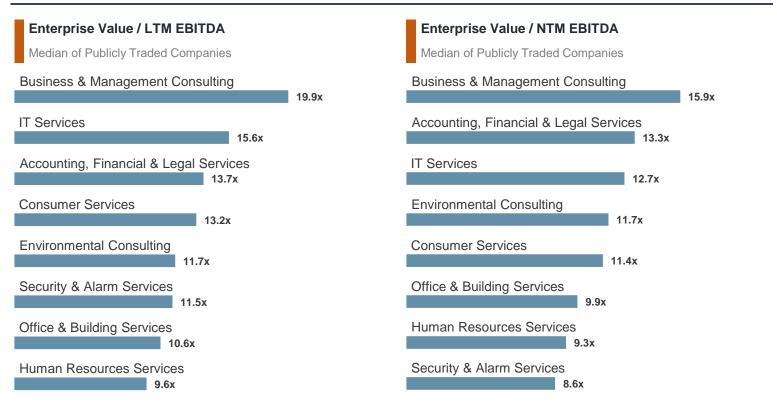
Public Companies in the Business Services Sector

Performance & Valuations

Sector Performance



Valuations



Sources: S&P Capital IQ, Pitchbook, IMAA Institute, CCCA Research

Definitions: Enterprise Value = Market Cap + Debt - Cash; EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization; LTM = Last Twelve Months;

NTM = Next Twelve Months

CC Capital Advisors

Firm Overview

Who We Are

CC Capital Advisors is a boutique investment banking firm providing mergers and acquisitions, capital raising and strategic advisory services to middle market clients. Our experienced team of committed advisors combines longstanding transaction experience to provide independent and uncompromised services to achieve our clients' objectives.

Who We Serve

We tailor our services to a broad base of clients, including entrepreneurs, family-owned businesses, private and public corporations, family offices, private equity and venture capital investors. Clients have repeatedly chosen us as trusted advisors and partners because of our quality advice, ability to execute transactions and client-first philosophy.

What We Do

Mergers & Acquisitions	Capital Raising Advisory	Strategic Advisory
 Sales of privately-held companies 	Senior secured and unsecured debt	Business valuations
 Buy-side acquisitions 	Mezzanine capital	 Fairness opinions
 Minority buyouts 	 Growth equity capital 	 Strategic options assessment
 Corporate subsidiary divestitures 	 Recapitalizations 	 Ownership transition planning
 Private equity and venture capital portfolio divestitures 	 Private placements of institutional capital 	 Corporate reorganizations

Why Clients Choose Us

100+ Years	Collective investment banking experience of our team	\$7 Billion	Completed transaction experience of our team
Midwest Values	Integrity, experience and commitment are our core values	\$1 Billion	Completed transaction value in the last five years
Global Reach	We represent clients across the world	15 Deals	Number of transactions closed since 2017

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The information contained in this report was compiled by CC Capital Advisors from a variety of sources including news reports, S&P Capital IQ, Pitchbook, IMAA Institute, SEC filings, company statements, and information provided by M&A professionals. Many deals did not disclose pricing, and other private transactions may not have been publicly announced. Transactions are subject to change or termination prior to closing. While CC Capital Advisors makes a good faith effort to ensure the accuracy of this report, it is intended for general information purposes only. CC Capital Advisors is not responsible for any errors or omissions in this report.

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